

AN ENTREPRENEURSHIP ROADMAP FOR ENGINEERING DEGREES

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Abstract

The demand for entrepreneurship programmes, courses and activities in higher education is increasing globally (Volkmann, C., et al., 2009). Typically, skill-building courses in entrepreneurship education entail creativity, new venture creation, business idea development and opportunity recognition, as well as soft skills such as negotiation or presentation competences (Solomon, G.T., et al., 2002). The Bologna process on the one hand, and the high level of interest in entrepreneurship by students, faculties, university administrators and policy makers on the other, these together make it an appropriate moment to handle this issue.

The engineering faculty of Mondragon University started working on entrepreneurship related issues some years ago and has identified it as a strategic issue. Furthermore, the creation of TEKin team two years ago, had the aim of formalizing the entrepreneurship processes and activities within the faculty. TEKin works as a community of practice with regular events and online support for the sharing of materials and experience. Materials developed or/and gathered are available to all Mondragon Universities collective to download, adapt and use for educational or research purposes.

This paper seeks to show the approach pursued at Mondragon University's Engineering Faculty and how entrepreneurship education is integrated into the curricula of engineering students.

Keywords: entrepreneurial education, roadmap, higher education students, self-employability

1 INTRODUCTION

Universities, policy makers and the business community need to work together to seize this opportunity to fuel the engine of Europe's future growth by preparing young people to compete in a globally competitive and dynamic world. The moment is ripe for a significant evolution of entrepreneurship education in Europe as a result of the Bologna process, and the high level of interest in entrepreneurship by students, faculties, university administrators and policy makers. Europe's competitiveness, innovation and economic growth depend on being able to produce future leaders with the skills and attitudes to be entrepreneurial in their professional lives, whether by creating their own companies or by innovating in larger organisations. Entrepreneurship in higher education is one of the first and arguably one of the most important steps for embedding an innovative culture in Europe. Entrepreneurship and education are two such extraordinary opportunities that need to be leveraged and interconnected if we are to develop the human capital required for building the societies of the future.

To understand the ongoing discussion, it is important to set some theoretical concepts from the beginning. With this in mind, the following sections have the aim of introducing entrepreneurship and entrepreneur concepts, including detailed issues referring to both concepts. Subsequently, an historical overview of entrepreneurship at the Polytechnic School of Mondragon University will be carried out before finishing by integrating the defined entrepreneurship roadmap into the curricula of engineering students.

2 ENTREPRENEURSHIP

There can be no doubt that, in its many forms and manifestations, entrepreneurship has had an important role in the industrial revolution and the related socio-economic and political transformation of nations (Matlay, 2005). Considering its importance, however, it is widely acknowledged that little is known about the origins and definition of entrepreneurship. In order to clarify this concept, the present section sheds some light on this issue.

Entrepreneurship Roadmap Fan Favorite

Huangqi Zhang



Entrepreneurship Roadmap Fan Favorite:

Startup DNA: The Entrepreneur's Roadmap from Idea to Impact Mr. Yazuvendra Singh, Mr. Priyesh Srivastava, Ms. Himani Kashyap, Ms. Laxmi Verma, Entrepreneurship is tackling challenges with passion ingenuity and purpose in a fast paced ever changing environment business DNA The Entrepreneur's Roadmap from Idea to Impact recognises that every successful business has a unique genetic code of vision resilience creativity and execution This book helps prospective entrepreneurs and early stage innovators navigate the complex path from concept to high impact company This path is useful informative and inspiring for students working professionals and founders starting their first businesses Entrepreneurship is nonlinear This route involves unpredictability daring choices painful lessons and ongoing adaptability This book decodes the startup process from conception to validation team building product development user acquisition funding and scaling with purpose The experiences of successful entrepreneurs and top accelerators inform each chapter's insights strategic frameworks contemplative prompts and concrete activities This book is unique because it covers both business mechanics and the human component of entrepreneurship mindset drive and purpose Startups drive constructive change innovation and social transformation not just economic growth This book helps creators develop with clarity agility and integrity in a disruptive era Remember that there is no one size fits all recipe for entrepreneurship Startup DNA may be customised to your objective market and time The sole requirement A willingness to start learn quickly fail wisely and remember your why

Craft a Clear Vision for Your Business: Lead With Purpose, Grow With Power Simon Schroth, 2025-04-08 A clear compelling vision is the foundation of every successful business Craft a Clear Vision for Your Business shows you how to create a vision that not only motivates you and your team but also serves as a guiding light for every business decision you make This book covers the process of defining your long term goals articulating your mission and creating a vision statement that inspires action You'll learn how to align your team partners and customers with your vision ensuring that everyone is working toward a common purpose The book also provides practical strategies for integrating your vision into your business operations marketing and branding efforts A strong vision is what gives your business direction and focus and Craft a Clear Vision for Your Business shows you how to lead with purpose and grow your business with power and clarity **What**

Business Really Wants from IT Terry White, 2007-03-30 Business expectations of their IT departments are simple Deliver IT without fuss get involved in achieving business results and provide leadership But while business emphasis is on business results and leadership IT is focused on the technology How to get your IT Department to Add Real Value to Business presents a practical framework that defines the roles and activities for the CIO to meet business expectations It introduces a new approach to IT in large organizations which shifts the focus from day to day technological operations to three critical areas of performance for IT IT management business results and information leadership The concepts are simple and elegant but the implementation is increasingly demanding However these changes are essential if in house IT functions are to survive and

prosper in organizations The author s framework has already proven itself in changing business and IT perspectives significantly Large organisations have commenced the implementation process and are reporting significant results The book offers ground breaking perspectives on the role of IT in organisations These perspectives are finding favour with business and IT people alike The book offers practical and anecdotal examples and plans to assist in implementing the framework

Understanding Green Business Nik Tehrani,2011-05 Why Understanding Green Business With every new day society has become more aware of the increasing threats to the globe due to the non environmentally friendly practices that have been occurring in the previous years Due to the newfound awareness people have taken greater lengths to pass laws alter company policies and change their everyday lives to do their part in helping to preserve the environment and prevent any further damage Rather than taking the easy route and continuing their habits society is putting forth a consciousness effort to go out of their way to improve the environment in any way they can As a collective force the going green movement will better the environment and allow further generations to enjoy a clean and productive world How is Understanding Green Business structured Dr Tehrani and Dr Sinha dedicate each chapter to a different aspect of going green in this book such as products transportation networking research and energy alternatives In addition the authors discuss green careers and provide useful information on how to go about working at a green company The future of the green movement and its impacts are mentioned so as to provide a potential impact of current changes in the future It also shows a possible interpretation of how the future green movement shall be exercised Who is this book for This book has been created as the core textbook for Business professionals industry practitioners academicians and students who would like to hone their business skills and keep up with the latest trends in Green Business As a result Understanding Green Business will support students pursuing a master degree in MBA Certificate in Management or a Diploma in Management and or Business while undergraduate students in business programs

The AI-Created Business: Build, Automate & Scale Without Human Limits Pankaj Singh,2025-03-11 AI is Redefining Business Are You Ready to Lead The future of business isn t human vs AI it s human with AI The most successful companies are leveraging artificial intelligence to automate optimize and scale like never before But what does it take to build an AI powered business that thrives in this new era The AI Created Business is your ultimate roadmap to harnessing AI for efficiency innovation and unstoppable growth Whether you re an entrepreneur business leader or creator this book reveals How AI is transforming decision making automation and scalability AI driven business models that generate passive income and new revenue streams Real world case studies of businesses using AI to dominate their industries Step by step strategies to integrate AI into your operations marketing and sales The future of AI in business and how to stay ahead of the competition With powerful insights and actionable frameworks this book equips you with everything you need to future proof your business and lead in the AI revolution The question isn t whether AI will shape the future it s whether you will lead it

Financing SMEs and Entrepreneurs 2022 An OECD Scoreboard

OECD,2022-03-29 The COVID 19 crisis caused profound disruptions in the global economy with SMEs and entrepreneurs particularly hard hit Swift measures implemented by governments and public financial institutions provided a crucial lifeline for liquidity strapped SMEs The 10th edition of Financing SMEs and Entrepreneurs 2022 An OECD Scoreboard sheds light on the impacts of the crisis on SME finance tracking the latest developments in debt equity asset based finance and framework conditions along with recent policy developments for 48 countries around the world **Adaptive Innovation:**

An Entrepreneur's Guide To Technology Innovation Charles Cooney,Howard Califano,Virginia Cha,Uday Deshpande,Krishna Kumar Nallur,2022-11-02 This book provides a framework for translating ideas from the academic laboratory to commercial ventures The book is designed for academic researchers advanced PhD students post doctoral fellows university faculty and staff who believe their research ideas could be the basis for a commercial venture The book contains a complete program to create their entrepreneurial ecosystem by enabling scientist entrepreneurs to drive their discoveries to commercial impact The authors from MIT and SMART have been working with academic researchers in Singapore for over ten years to help them de risk an idea for an early stage technology based venture to prepare them to raise capital and initiate a NewCo We developed a set of best practices during this work by teaching over 300 scientists researchers and postdocs in our Bootcamp for academic researchers and providing them with the tools to be scientist entrepreneurs These teams have gone on to start over 44 companies Through our real time experience in working with academic researchers supplemented with our personal experience in technology start ups we developed the Adaptive Innovation Framework It is a must read for any researcher scientist or engineer in the deep tech area who wants to drive their discovery to commercial success and achieve societal impact Sams Teach Yourself SAP in 24 Hours George D. Anderson,2011-05-24 Thoroughly Updated and Expanded Includes New Coverage on Cloud Computing for SAP In just 24 sessions of one hour or less you ll master the latest updates on SAP and discover how to succeed with it in real business and technical environments Using this book s straightforward step by step approach you ll learn through practical hands on examples and case studies based on SAP s free demonstration software Each lesson builds on what you ve already learned giving you a strong real world foundation with both the business and technical sides of SAP Leading SAP architect and consultant George Anderson starts with the absolute basics thoroughly covers core business reporting and administration tasks and takes you all the way to the cutting edge including how the cloud might be used to support SAP environments Step by Step instructions carefully walk you through the most common SAP tasks Quizzes and Exercises at the end of each chapter help you test your knowledge By the Way notes present interesting information related to the discussion Did You Know tips offer advice or show you easier ways to perform tasks Watch Out cautions alert you to possible problems and give you advice on how to avoid them Learn how to Integrate various cloud resources into your current day SAP environments Understand SAP applications components and architecture Obtain and install the trial version of SAP step by step Use

NetWeaver SAP ERP the SAP Business Suite and other SAP applications Select an access method and create user roles and authorizations Customize your user interface for maximum convenience and productivity Transact day to day business including sample sales order transactions personnel updates and more Work through complex processes such as Order to Cash Query from SAP and third party business productivity tools such as SharePoint Professionally tune maintain and monitor SAP systems Plan and build new SAP applications Prepare for SAP projects including technical upgrades and enhancements Develop your career as a SAP business or technology professional Dr George W Anderson senior architect and SAP Basis Consultant for Microsoft Services specializes in designing and optimizing mission critical platforms for SAP and other enterprise applications He s passionate about developing architectural patterns and tools capable of enabling the kind of business agility that IT has been promising for years and businesses today need more than ever A certified SAP technical consultant PMI PMP and long time MCSE his books include SAP Implementation Unleashed and the popular SAP Planning Best Practices in Implementation Category SAP Covers SAP User Level Beginning Intermediate Artificial Intelligence for Sustainable Finance and Sustainable Technology Abdalmuttaleb M. A. Musleh Al-Sartawi,2022-01-01 This book shows latest research on artificial intelligence for sustainable technology ICGER 2021 was organized by the Accounting Finance and Banking Department at Ahlia University Bahrain and was conducted on the 15th and 16th of September The strategic partners included the University of Jordan the Bahrain Economists Society the Association of Chartered Certified Accountants ACCA Al Barka Banking Group and the International Computer Auditing Education Association ICAEA The theme of the ICGER 2021 centered around artificial intelligence for sustainable finance and sustainable technology Accordingly the papers presented at the conference provided a holistic view of sustainable finance sustainability AI financial technology cybersecurity blockchain CSR and governance This book unlike ever before brings together intelligence applications of new technologies and the sustainability requirements in the era of the digital economy with special attention given to the opportunities challenges for education business growth and economic progression of nations which will help societies economists financial managers engineers ICT specialists digital managers data managers policymakers regulators researchers academics and students to better understand use and control AI applications and financial technologies to develop future strategies and to achieve sustainable development goals **Bright Business Model** Florin Diumea,2022-06-25 Workbook FREE Workshop Bright Business Model will help you easily 1 Design validate and deliver a solution that solves a problem and manifests your purpose 2 Design validate and deliver a solution that solves a problem and manifests your purpose 3 Build your inner leadership manual 4 Craft a valid business solution 5 Map your business topography the path and design a purpose driven business system 6 Build a Tree of Goals ToG to stay focused on the goals and O K R s objectives and key results 7 Build a Tree of Challenges to solve any challenges your business journey may face 8 Develop an Action Reaction Diagram to generate a S M A R T Action Plan 9 Organize and sync data about you your purpose

and your vital business elements in a simple visual way using the power of the 2x2 design thinking matrix You will design an effective business strategy that directly targets your customers fundamental beliefs and needs An Integrated Suite of Tools to

- 1 Learn Bright business model and 2x2 design thinking matrix are interactive methods to help you craft your Inner Leadership Manual and Bright Business Model
- 2 Validate Business workshops help to brainstorm your idea test and validate
- 3 Connect with purpose driven bright entrepreneurs like you

The primary mission of this program is to build a permanent mastermind group where Purpose driven entrepreneurs connect to change the existing business paradigm from for profit to for purpose and use the business journey as a path to a meaningful life connect with ourselves nature and community Bright Business Model works for

- 1 New businesses in search of a way to generate first sales and existing companies are ready to adapt the existing business model for the new normal
- 2 The program is designed for start up founders in the early stages and leaders within the existing company setting out to adapt the current model to the new economic environment
- 3 A new start up deals with different challenges than a project manager within an existing business

The bright business model and 2x2 design thinking matrix apply to both contexts Depending on your Current State starting point you ll approach the canvases and diagrams according to your goals and constraints

Entrepreneurship Roadmap Fan Favorite: Bestsellers in 2023 The year 2023 has witnessed a noteworthy surge in literary brilliance, with numerous captivating novels captivating the hearts of readers worldwide. Lets delve into the realm of top-selling books, exploring the fascinating narratives that have charmed audiences this year. Entrepreneurship Roadmap Fan Favorite : Colleen Hoover's "It Ends with Us" This poignant tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover skillfully weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can prevail. Entrepreneurship Roadmap Fan Favorite : Taylor Jenkins Reid's "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reid's absorbing storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic : Delia Owens' "Where the Crawdads Sing" This mesmerizing coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens spins a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These top-selling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of compelling stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a masterful and gripping novel that will keep you guessing until the very end. The novel is a cautionary tale about the dangers of obsession and the power of evil.

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