

THE ENTREPRENEUR'S ROADMAP

LAUNCH STAGE

1

Prepare for your entrepreneurial journey:
Understand the entrepreneurial mindset and build the skills you need to thrive



2

Select and test your idea:
Create an innovative idea and conduct a feasibility study

3

Plan and launch your business:
Develop a business plan and launch the enterprise.

MANAGEMENT STAGE

6

Manage your people:
Manage processes and procedures, hire right and plan for succession

5

Manage your customers:
Create a competitive advantage, communicate your value proposition and become a better negotiator

4

Be a better leader:
Formulate the right strategy, analyze business problems and make strategic decisions



FUNDING STAGE

7

Sources of funding:
Identify the optimal source of funding for your business



8

Attracting funding:
Learn what to do to attract investors

9

Managing funding:
Craft favorable funding terms and negotiate in your best interest

GLOBAL STAGE

12

Deciding to go global:
Evaluate new markets and decide whether to expand your business

11

Global ecommerce strategy:
Integrate ecommerce into your business model and acquire international clients

10

Global market entry strategy:
Prepare to launch an international SME brand



Advanced Strategies Entrepreneurship Roadmap

ML Morrison



Advanced Strategies Entrepreneurship Roadmap:

Advanced Strategies Entrepreneurship Roadmap Book Review: Unveiling the Magic of Language

In an electronic era where connections and knowledge reign supreme, the enchanting power of language has been apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is truly remarkable. This extraordinary book, aptly titled "**Advanced Strategies Entrepreneurship Roadmap**," compiled by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we shall delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

<https://dev.vn.se/files/scholarship/index.jsp/booktok%20trending%20framework.pdf>

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