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Martins, Constantino,Damásio, Manuel

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gourmets chefs and restaurateurs epicures and simple food lovers of all stripes will delight in this smorgasbord of the history and culture of food and drink Professor of Culinary History Andrew Smith and nearly 200 authors bring together in 770 entries the scholarship on wide ranging topics from airline and funeral food to fad diets and fast food drinks like lemonade Kool Aid and Tang foodstuffs like Jell O Twinkies and Spam and Dagwood hoagie and Sloppy Joe sandwiches *The Look of the Book* Peter Mendelsund, David J. Alworth, 2020-10-06 Why do some book covers instantly grab your attention while others never get a second glance Fusing word and image as well as design thinking and literary criticism this captivating investigation goes behind the scenes of the cover design process to answer this question and more NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW As the outward face of the text the book cover makes an all important first impression The Look of the Book examines art at the edges of literature through notable covers and the stories behind them galleries of the many different jackets of bestselling books an overview of book cover trends throughout history and insights from dozens of literary and design luminaries Co authored by celebrated designer and creative director Peter Mendelsund and scholar David Alworth this fascinating collaboration featuring hundreds of covers challenges our notions of what a book cover can and should be **Switching to the Mac: The Missing Manual, Yosemite Edition** David Pogue, 2015-01-22 What makes Windows refugees decide to get a Mac Enthusiastic friends The Apple Stores Great looking laptops A halo effect from the popularity of iPhones and iPads The absence of viruses and spyware The freedom to run Windows on a Mac In any case there s never been a better time to switch to OS X and there s never been a better more authoritative book to help you do it The important stuff you need to know Transfer your stuff Moving files from a PC to a Mac by cable network or disk is the easy part But how do you extract your email address book calendar Web bookmarks buddy list desktop pictures and MP3 files Now you ll know Recreate your software suite Many of the PC programs you ve been using are Windows only Discover the Mac equivalents and learn how to move data to them Learn Yosemite Apple s latest operating system is faster smarter and more in tune with iPads and iPhones If Yosemite has it this book covers it Get the expert view Learn from Missing Manuals creator David Pogue author of OS X Yosemite The Missing Manual the 1 bestselling Mac book on earth *Writers' & Artists' Yearbook 2024* Bloomsbury Publishing, 2023-07-20 WAYB remains an indispensable companion for anyone seriously committed to the profession of author whether full time or part time and as always it is particularly valued by those who are setting out hopefully on that vocational path David Lodge Revised and updated annually this bestselling guide includes over 3 500 industry contacts across 12 sections and 80 plus articles from writers across all forms and genres including award winning novelists poets screenwriters and bloggers The Yearbook provides up to date advice practical information and inspiration for writers at every stage of their writing and publishing journey If you want to find a literary or illustration agent or publisher would like to self publish or crowdfund your creative idea then this Yearbook will help you As well as sections on publishers and agents

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