

AN ENTREPRENEURSHIP ROADMAP FOR ENGINEERING DEGREES

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Abstract

The demand for entrepreneurship programmes, courses and activities in higher education is increasing globally (Volkmann, C., et al., 2009). Typically, skill-building courses in entrepreneurship education entail creativity, new venture creation, business idea development and opportunity recognition, as well as soft skills such as negotiation or presentation competences (Solomon, G.T., et al., 2002). The Bologna process on the one hand, and the high level of interest in entrepreneurship by students, faculties, university administrators and policy makers on the other, these together make it an appropriate moment to handle this issue.

The engineering faculty of Mondragon University started working on entrepreneurship related issues some years ago and has identified it as a strategic issue. Furthermore, the creation of TEKin team two years ago, had the aim of formalizing the entrepreneurship processes and activities within the faculty. TEKin works as a community of practice with regular events and online support for the sharing of materials and experience. Materials developed or/and gathered are available to all Mondragon Universities collective to download, adapt and use for educational or research purposes.

This paper seeks to show the approach pursued at Mondragon University's Engineering Faculty and how entrepreneurship education is integrated into the curricula of engineering students.

Keywords: entrepreneurial education, roadmap, higher education students, self-employability

1 INTRODUCTION

Universities, policy makers and the business community need to work together to seize this opportunity to fuel the engine of Europe's future growth by preparing young people to compete in a globally competitive and dynamic world. The moment is ripe for a significant evolution of entrepreneurship education in Europe as a result of the Bologna process, and the high level of interest in entrepreneurship by students, faculties, university administrators and policy makers. Europe's competitiveness, innovation and economic growth depend on being able to produce future leaders with the skills and attitudes to be entrepreneurial in their professional lives, whether by creating their own companies or by innovating in larger organisations. Entrepreneurship in higher education is one of the first and arguably one of the most important steps for embedding an innovative culture in Europe. Entrepreneurship and education are two such extraordinary opportunities that need to be leveraged and interconnected if we are to develop the human capital required for building the societies of the future.

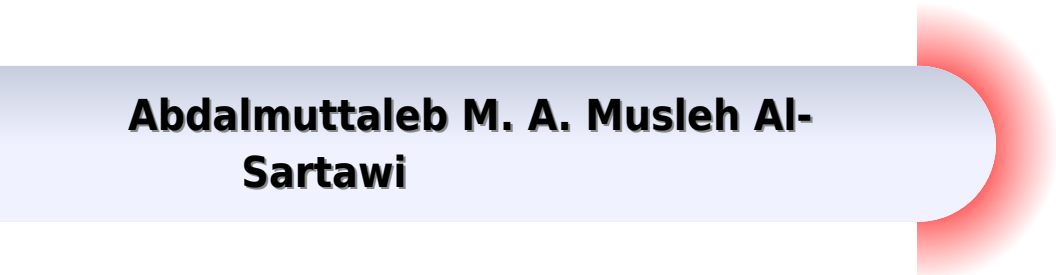
To understand the ongoing discussion, it is important to set some theoretical concepts from the beginning. With this in mind, the following sections have the aim of introducing entrepreneurship and entrepreneur concepts, including detailed issues referring to both concepts. Subsequently, an historical overview of entrepreneurship at the Polytechnic School of Mondragon University will be carried out before finishing by integrating the defined entrepreneurship roadmap into the curricula of engineering students.

2 ENTREPRENEURSHIP

There can be no doubt that, in its many forms and manifestations, entrepreneurship has had an important role in the industrial revolution and the related socio-economic and political transformation of nations (Matlay, 2005). Considering its importance, however, it is widely acknowledged that little is known about the origins and definition of entrepreneurship. In order to clarify this concept, the present section sheds some light on this issue.

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