

SOCIAL ENTERPRISE



Social Enterprises Social Enterprises

B. Gidron, Y. Hasenfeld



Social Enterprises Social Enterprises:

The Emergence of Social Enterprise Carlo Borzaga, Jacques Defourny, 2001-09-06 What are the characteristics of social enterprises What are the future prospects for social enterprises What do social enterprises contribute Analyzing social enterprises in fifteen different countries The Emergence of Social Enterprise seeks to answer these important questions while investigating the remarkable growth in the third sector Us Social Entrepreneurship and Social Enterprises Linda Lundgaard Andersen, Malin Gawell, Roger Spear, 2016-06-23 Migrant women stepping into ethnic catering homeless men employed to take care of bees producing honey for sale young people on the edge getting microcredit funding to start social businesses or former criminals joining forces to create social and economic structures for an honest lifestyle These initiatives capture the transformative power of social enterprise and might indicate how social enterprises have the potential to make a difference for people and societies The Nordic countries represent an interesting case Social enterprises and co operatives played a significant part in paving the way for the Nordic solidaristic welfare state As the welfare state grew civil society organizations and co operatives lost ground to a certain extent But in recent decades the welfare state has been restructured and simultaneously the concepts social entrepreneurship and social enterprises have gained attention The Nordic context with extensive public welfare structures and a high degree of citizens participation in public affairs might affect the emergence of social entrepreneurship and social enterprises **Social Entrepreneurship and Social Enterprise**

Phenomenon: Antecedents, Processes, Impact across Cultures and Contexts Marzena Starnawska, Agnieszka Brzozowska, 2018 Social entrepreneurship³ as a field of research has gained enormous interest of academics in management and entrepreneurship literature for almost 30 years now Also scholars in other intellectual domains like economics finance marketing political science sociology and few others have found it fascinating As a term it is common in public discourses and has found interest among policy makers corporations media different groups of practitioners and professionals As a phenomenon it is not new although the SE term has been only recently coined Banks 1972 Drucker 1979 For far more than two centuries great individuals and groups have tried to tackle the societal challenges using economic means such as the Rochdale Pioneers who inspired cooperative ideals and Florence Nightingale an English nurse and social activist who changed the patient care landscape Nicholls 2006 Many of the ventures and actions of social initiatives can be traced to the earlier medieval or even ancient times Today social initiatives and social enterprise have emerged in particular countries and regions as a result of their historical institutional trajectories and social enterprise landscape ZOO Young Mair Starnawska 2016a Most research is descriptive and not contextualized in theory Dacin Dacin Tracey Sharir Weerawardena Leadbeater 1997 Also organizational level studies lead to confusion As mentioned earlier there are various SE operation models specific for particular countries and regions determined by historical and institutional trajectories Defourny Ciepielewska Kowalik Pieli ski Starnawska Dacin et al 2011 Short Moss Starnawska 2017 The focus on the concept of a social entrepreneur as an

institutional agent is in line with the structure agency debate and provides opportunities for discussion on the transformative change the potential of SE The institutional and social capital approaches provide arguments for more engagement of the academic community to employ more interpretivist lenses through social constructionist approaches which requires more in depth and more longitudinal data collection and analysis with more qualitative approaches to study the complex and contextual phenomenon of SE Starnawska 2016b 2018 Research streams in social entrepreneurship and social enterprise There are two streams of thought in the current SE research field which are not explicitly distinguished by the academic community There is a growing pressure to make it a distinct and legitimate field of inquiry Nicholls 2010 finds SE as at a pre paradigmatic stage and therefore the SE field of research and practice is undergoing a process of maturation Nicolopoulou 2014 Other researchers seem not to follow this way of thinking and do not regard the SE field as a domain of its own right with its own theories Dacin Dacin Defourny Nicolopoulou 2014 and reflect entrepreneurship approaches dominant in the mainstream literature A lot of this discussion is generated thanks to the Ashoka Foundation promoting its fellows and similar other foundations promoting the discourse on individual change makers Bornstein 2004 In this area there is intense academic work referring to SE social entrepreneurship The second school on earned income emphasizes the capability of social enterprise to achieve social aims through earned income This approach also has roots in America where in the late 80 s there was a need for non profit organizations to generate revenues to realize their own social mission and to survive in the market at the same time Dees Nicolopoulou 2014 There is no agreement on the domain field of research boundaries and definitions Short Moss Dacin Dacin Peredo as different institutional and entrepreneurial solutions to social needs The findings show how Misericordia employs these strategies The contribution of this paper is a conceptual framework on the bricolage approach in addressing emerging social needs The paper deepens our understanding of possible applications of the bricolage concept in SE studies It broadens the literature on entrepreneurship and in particular SE working with the application of a bricolage approach The second paper by Tanja Collavo 2018 Unpacking social entrepreneurship Exploring the definition chaos and its consequences in England focuses on the organizational level factors determining definitional confusion in SE and social enterprise Also the paper aims to explore what the consequences of this state of the art are for social entrepreneurs social investors social enterprises and policy makers The study setting is England where the SE sector has had a long tradition and has been subject to influences from different actors and organizations in the USA and the EU The author makes efforts to empirically find out what the long term effects of this definitional diversity are on multiple stakeholders The paper uses an exploratory case study approach where England is treated as a case For this purpose the author analyses historical secondary data taken from the period 1995 2016 including archival data such as newspapers magazines academic papers reports produced by government and national think tanks to trace the development of the sector in England and factors leading to the current definitional debate This historical approach is further employed in a

complementary analysis of archives and content from 69 archived interviews held with different stakeholders from the sector such as employees of sector intermediaries representatives of charities social entrepreneurs academics and representatives of businesses The findings help the author to outline three dominant schools of thought in practitioner s discourse one school on social enterprises as businesses another on social entrepreneurs as innovators and the last as a community related phenomenon These are in line with the 3 schools of thought suggested in the literature on social enterprise Defourny Teasdale 2012 In further findings the author resumes 3 categories of opinions on how the definitional debate impacts the sector For some this debate brings opportunities as it generates inclusiveness and interest in social enterprise For others it is a negative phenomenon as it generates disagreements in the sector hardens access to funding and creates confusion in making public policies The study shows that the definitional debate in England raises discussions in practice and shows that research and practice face similar challenges The next paper by Huei Ching Liu Ching Yin Ip and Chaoyun Liang 2018 A new runway for journalists On the intentions of journalists to start social enterprises focuses on the entrepreneurial intentions of present and former journalists towards starting a social enterprise The authors set their hypotheses in the context of the similarities between entrepreneurs and journalists and analyze how personal traits creativity and social capital determine the entrepreneurial intentions of journalists Their research is based on an on line survey run in social media groups for journalists and covers valid answers from a sample of 401 participants The findings show no significant influence of personality traits and the authors explain that this is due to the construction of the research hypotheses based on classic entrepreneurship literature Another important finding is that creativity and bridging social capital has a positive significant influence on social entrepreneurial intentions The latter is an essential message as creativity is vital in overcoming the institutional barriers Dacin et al 2010 that SE faces Also social capital is an important element in SE development which itself is more strongly emphasized in SE literature recognizing the role of stakeholders in social enterprise and a strong pronouncement of embeddedness of social enterprise in a social context The study throws light on social entrepreneurial intentions among journalists whom themselves constitute an interesting population Assigning the role of social entrepreneurs to journalists leads to advocacy functions for many societal challenges It can influence social impact thanks to potentially higher media coverage of social issues Although the main findings are in line with the mainstream literature on entrepreneurial intentions towards conventional entrepreneurship the subject and setting of the study in Taiwan is a very inspiring and interesting context when discussing who social entrepreneurs are The last paper by Katarzyna Bachnik and Justyna Szumniak Samolej 2018 Social initiatives in food consumption and distribution as part of sustainable consumption and sharing economy aims to describe and characterize social initiatives in food consumption and distribution in Poland They present their study on the purposive sample of social initiatives in food consumption and the distribution area In particular reference is made to goals operating models ways of acting and their linkages to sustainable consumption and sharing

economy Four mini cases of social initiatives in this area established between 2013 2016 and located in two main cities in Poland Cracow and Warsaw are purposively chosen as the subject of the study These initiatives are chosen in accordance with sustainability and sharing economy criteria presented in the paper The authors use existing secondary data together with related social media and website content material for the case analysis The described social ventures are grass roots initiatives resulting from the bottom up activity of individuals and groups The key findings of this paper show a variety in their organizational and legal forms varying from an initiative undertaken by volunteers a project undertaken by students to an informal group that set up a non profit organization Also the evidence shows diverse linkages to sustainable consumption and sharing economy across the mini cases These are involved in purchases of healthy food promotion of responsible food consumption being sensitive to food waste issues motivations to care for the greater good and for nature and for others The sharing economy dimension is visible not only through sharing food with others but also sharing on the level of building trust and community The authors plan to undertake a study of organizational and individual behaviors in further quantitative research followed by in depth interviews with representatives of initiatives in sustainable consumption and sharing economy to provide more generalizable conclusions Their mini case study of secondary data shows the urging need for more empirical wider scale studies However it needs to be emphasized that many of these initiatives are novel ones and reflect new social movements and are not significant in numbers Therefore it comes as no surprise why some research on social enterprise is still anecdotal and SE organizations and ventures are slowly occupying the SE landscape in Poland i e moving towards a variety of sustainability and responsibility related initiatives beyond a pure welfare focus When in western European countries social cooperative enterprise initiatives have become quite abundant representing new movements in food environmental cultural educational spheres in many central and eastern European countries the rebirth of civil society into social initiatives and social enterprise needs more time for development Ravensburg Lang Poledrini employing the analysis of historical data the ongoing need of case and small scale studies of SE ventures and organizations in contexts where the SE phenomenon is not common the potential of large scale studies on individuals and their social entrepreneurial intentions and the strong potential in the qualitative content analysis of practitioners discourses as a methodological tool in studying the SE phenomenon In their work Zollo Rialti Ciappei and Boccardi 2018 propose a theoretical framework encompassing the typology of social bricolage depending on social needs and the institutions entrepreneurs cope with and depending on entrepreneurial and institutional solutions to these social needs This framework is studied in exploratory longitudinal case analysis This study has relevance for SE researchers as it provides a systematic overview of social bricolage approaches to emerging social needs The chosen exploratory retrospective approach is also a valuable example of how archival data can be employed in a complementary manner with current primary data while studying social enterprise with long traditions For further research it is required to validate the proposed framework in other SE organizations and to study the assumption that

bricolage is a significant opportunity for social entrepreneurs to address emergent social needs This paper also works as an exemplary work of retrospective longitudinal studies on SE organizations The arguments put forward by Hockerts and W stenhausen 2010 regarding the need for such studies may refer to work on historical and current data as well Covallo 2018 shows how qualitative analysis of existing secondary data can contribute to the understanding of the complexity of SE This methodological approach is rather uncommon and it shows that analyses of current texts of narratives discourses and rhetoric can provide a deeper understanding of the SE phenomenon as socially constructed This can also show the power and interplays between a variety of institutional actors Nicholls 2010 A new stream of literature is emerging and this work is an exemplary example of how narrations of social enterprise can shape SE culture For tracing the nature of the SE phenomenon narratives from different actors could be heard to understand the complexity of the studied subject In this sense the recognition of practitioners voices broadens the spectrum of studied populations It is of particular importance as social enterprise has not been legally framed in many institutional country contexts For many countries social enterprise models have been recognized Defourny Nyssens 2013 but Covallo 2018 takes a parallel step to analyze practitioners and other stakeholders discourses on what social enterprise is Additionally T Covallo s work serves as an exciting example of how qualitative content data analysis can be employed in future studies in the light of the scarcity of widely available data on SE and interesting and valuable findings can be generated thanks to the existing discourses and narratives The research of Liu Ip and Liang 2018 confirms existing mainstream literature on conventional entrepreneurship Their evidence from the journalist community in Taiwan shows that personal traits have no significant impact upon social entrepreneurial intentions However creativity and bridging social capital are recognized as significant variables The research is of particular interest as it does not refer to entrepreneurial intentions among students or graduates or general populations but is limited to the population of active and former journalists Further research could potentially explain social entrepreneurial intentions in other professions and be next stage research leading to comparative analyses The results of this research show the importance of bridging social capital which has practical implications at policy and practitioner level To extend the SE community other professional groups can become more and more involved in the societal challenges which in the end can lead to higher start up rates of social enterprises but also strengthen many of them with professional expertise The findings also confirm the need to employ more network related theories for SE future studies Bachnik and Szumniak Sulej 2018 provide insights into Polish social initiatives in food consumption and distribution against the background of the understudied nature of the phenomenon The authors select a purposive sample of diverse cases of such initiatives and provide a descriptive overview of their goals organization and links with sustainable consumption and sharing economy The paper works as exemplary evidence that the majority of social venture studies are based on small samples of anecdotal evidence as highlighted at the beginning of the paper Therefore having based their research on secondary data the authors call for

further research including primary data collection and more longitudinal observation As these initiatives are still novel and grass roots ventures further qualitative and exploratory approaches would be required As the authors claim the responsible consumption and sharing economy have become very popular in digital community and consumer attitudes have a significant impact upon the sustainability of such initiatives The work presented in this issue confirms the need for more insightful qualitative studies set in varied institutional contexts and at the same time for more large scale studies on populations of nascent or existing social entrepreneurs or social enterprises In the case of the former more constructivist and network related approaches can be of further value Starnawska 2016a 2018 In the case of the latter researchers from different institutional contexts could make attempts at setting the foundations of comparative studies across countries e g Ravensburg et al 2017 but on large social enterprise populations Also with the growing legitimacy of SE in an educational setting Starnawska 2018 there lies great potential in evaluating social entrepreneurial attitudes among students and graduates and other populations such as different professions In parallel the work presented in this issue shows excellent opportunities in analyzing historical data since SE is not a novel phenomenon

Social Enterprise in Central and Eastern Europe Jacques Defourny, Marthe Nyssens, 2021-02-25 In the last two decades the quest for a widely accepted definition of social enterprise has been a central issue in a great number of publications The main objective of the ICSEM Project on which this book is based was to show that the social enterprise field would benefit much more from linking conceptualisation efforts to the huge diversity of social enterprises than from an additional and ambitious attempt at providing an encompassing definition Starting from a hypothesis that could be termed the impossibility of a unified definition the ICSEM research strategy relied on bottom up approaches to capture the social enterprise phenomenon in its local and national contexts This strategy made it possible to take into account and give legitimacy to locally embedded approaches while simultaneously allowing for the identification of major social enterprise models to delineate the field on common grounds at the international level Social Enterprise in Central and Eastern Europe the last volume in a series of four ICSEM based books on social enterprise worldwide will serve as a key reference and resource for teachers researchers students experts policy makers journalists and others who want to acquire a broad understanding of the social enterprise and social entrepreneurship phenomena as they emerge and develop in this region

Social Enterprise Frank Martin, Marcus Thompson, 2010-03-10 Social enterprises are dynamic businesses with a conscience working in the UK and internationally to deliver lasting social and environmental change Well known social enterprises include Cafedirect The Big Issue The Co operative Group the Eden Project and Jamie Oliver s Fifteen but there are thousands more operating in a wide range of industries from farmers markets and recycling companies to transport providers and childcare This landmark text considers how a social enterprise can sustain and develop its activities and compares the way we measure success in social organisations to other forms of business Social Enterprise is an ideal resource for all students and entrepreneurs who want to make business and society better Key features Real world

case studies and mini examples demonstrate the realities of creating and running a social enterprise. Quotations from active social entrepreneurs reveal the challenges and inspirations specific to this area of the economy. Clearly defines social ventures and their role in societies and economies. A companion website featuring web links and support materials. Social Enterprise is recommended for students on Business Studies degrees MBAs and those studying civic or community enterprise as well as practitioners and lecturers.

Social Entrepreneurship and Enterprises in Economic and Social Development Katharine Briar-Lawson, Paul Miesing, Blanca M. Ramos, 2020-08-20. Microlending programs for low income microentrepreneurs have become a global priority since the development of the Grameen Bank in 1976 and the Sustainable Development Goals of the United Nations in 2015. Inspired to create their own microlending program, the deans of the schools of social welfare and business at the University at Albany were aided by the university's Small Business Development Center and the State Employees Federal Credit Union. This led to the creation of the Small Enterprise Economic Development SEED program. Following this, new faculty were hired in the School of Social Welfare and the School of Business to address social entrepreneurship and lead these initiatives. The impetus for this book emerged from these developments, including three forums in which national and international contributors participated in workshops, panels, and chapters for this book. These forums were co-organized by the School of Social Welfare, the School of Business, and a new Center for the Advancement Understanding of Social Enterprises (CAUSE) at UAlbany. Building on the example set by UAlbany, *Social Entrepreneurship and Enterprises in Economic and Social Development* explains how and why we should integrate social entrepreneurship and social enterprises with economic and social development. While this global movement varies in pace and scope, the volume features snapshots from countries and regions representing nearly all continents, including Albania, Argentina, Cuba, India, Kenya, Kyrgyzstan, Russian Federation, Taiwan, Tajikistan, and Tanzania. One of the lessons is that social policies are critical for supporting social entrepreneurs, since environmental, economic, and social sustainability are core goals of these initiatives. The chapters in this volume offer different contextual frames, ranging from social enterprise business plans and measured entrepreneurial orientation to displacement dynamics and how to avoid them, and the pitfalls of non-market economies. The contributing authors examine a variety of ventures and social policies to showcase how nations are supporting social enterprises as they attempt to meet human needs and achieve financial sustainability. The resulting volume provides a rationale for and snapshots of social enterprises and entrepreneurship in transitioning nations.

Social Enterprises B. Gidron, Y. Hasenfeld, 2012-08-20. Presents an organizational perspective of social enterprises which allows us to analyze issues such as their governing structure, their modes of operation, and their marketing strategies, and to begin to formulate some theoretical constructs on how these entities can survive and thrive.

Social Enterprise, Health, and Wellbeing Michael Roy, Jane Farmer, 2021-08-26. In recent decades, governments have promoted social enterprise as a means to address welfare and tackle disadvantage. Early academic work on social enterprises reflected this development and engaged with

their ability to deliver and create jobs work towards remedial environmental goals and address a range of societal challenges More recently researchers have started to investigate the broader potential of social enterprise for the wellbeing of people and the planet In this context this book aims to answer the question In what ways can social enterprises improve the health and wellbeing of individuals and communities The chapters in this edited collection take different perspectives on assessing how social enterprises address disadvantage and deliver health and wellbeing impacts Drawing on evidence from international research studies **Social Enterprise Health and Wellbeing Theory Methods and Practice** presents the first wave of innovative research on this topic and provides a platform of evidence to inspire the next generation of scholarly and policy interest Drawing on the cutting edge of interdisciplinary research in the field this book will be of interest to researchers academics policymakers and students in the fields of entrepreneurship public and social policy community development public health human geography and urban planning

Social Entrepreneurship and Innovation in Rural Europe Ralph Richter, Matthias Fink, Richard Lang, Daniela Maresch, 2019-06-13 **Social Entrepreneurship and Innovation in Rural Europe** investigates how social entrepreneurship advances social innovation in rural Europe and contributes to fighting social and economic challenges in these regions Based on longitudinal data collected in four European countries this book explains how social enterprises enact their business model based on an entrepreneurial reconfiguration of resources they obtain from their network relations and how their activities empower local communities driving change and eventually innovation In these activities the entrepreneurial mindset and the role as intermediary between different groups and domains of society help to reframe challenges into opportunities The argument in this book develops from a description of what social enterprises report to do to an analysis of how they do it and results in an explanation of why they take these actions In doing so it gradually broadens the view from a focus on the social enterprises themselves to their interactions and network partners and finally to their positioning in societal fields The presented model complements network theory with the concept of strategic action fields This book reveals the crucial role of social entrepreneurship in innovation in rural regions and the rich insights provided have far reaching implications for research practice and policy This book will appeal to everyone interested in the interface of social entrepreneurship innovation and regional rural development either on a practical or academic level

Social Enterprise Malcolm Harper, Nadiya Parekh, 2021-09-30 This book introduces students and others to the discipline of social entrepreneurship which encourages the creation of enterprises that are socially inclusive yet economically and ecologically sustainable In each chapter there is a mix of case studies about internationally well known enterprises and other more local enterprises which are totally new The book leads its readers to understand and appreciate entrepreneurial issues and to engage themselves in community based activities Social Enterprise helps readers to analyze and articulate the blend of social environmental and economic values which is present in all kinds of enterprise understand the issues involved in translating good intentions with multiple goals into focused sustainable and practical actions propose alternative social

enterprise management strategies based on their own analysis of case studies of entrepreneurial endeavors that are perceived to be social. The authors take a pragmatic yet critical approach and this book should be core or recommended reading for Social Entrepreneurship and Social Enterprise modules at advanced undergraduate postgraduate and MBA levels.

Social Enterprise in Asia Eric Bidet, Jacques Defourny, 2019-05-29 In the absence of a widely accepted and common definition of social enterprise (SE), a large research project, the International Comparative Social Enterprise Models (ICSEM) Project, was carried out over a five-year period. It involved more than 200 researchers from 55 countries and relied on bottom-up approaches to capture the SE phenomenon. This strategy made it possible to take into account and give legitimacy to locally embedded approaches, thus resulting in an analysis encompassing a wide diversity of social enterprises while simultaneously allowing for the identification of major SE models to delineate the field on common grounds at the international level. These SE models reveal or confirm an overall trend towards new ways of sharing the responsibility for the common good in today's economies and societies. We tend to consider as good news the fact that social enterprises actually stem from all parts of the economy. Indeed, societies are facing many complex challenges at all levels, from the local to the global level. The diversity and internal variety of SE models are a sign of a broadly shared willingness to develop appropriate, although sometimes embryonic, responses to these challenges on the basis of innovative economic business models driven by a social mission. In spite of their weaknesses, social enterprises may be seen as advocates for and vehicles of the general interest across the whole economy. Of course, the debate about privatisation, deregulation, and globalised market competition, all factors that may hinder efforts in the search for the common good, has to be addressed as well. The first of a series of four ICSEM books, *Social Enterprise in Asia*, will serve as a key reference and resource for teachers, researchers, students, experts, policy makers, journalists, and other categories of people who want to acquire a broad understanding of the phenomena of social enterprise and social entrepreneurship as they emerge and develop across the world. **Social Enterprise in Health**

Care Rachael Addicott, 2011-08 This paper explores the structural and leadership changes needed to support the development of social enterprises that are both viable and sustainable and makes recommendations for developing successful social enterprises within NHS-funded care. *Social Enterprise in Emerging Market Countries* N. Etchart, L.

Comolli, 2013-12-11 NESsT is an organization that develops sustainable social enterprises to solve critical social problems in emerging market economies. NESsT believes that social enterprise is a powerful tool that provides marginalized communities the skills, accessibility, and technology needed to overcome social barriers and break the cycle of poverty. Drawing on NESsT's unique methodology for identifying and building the capacity of early-stage social enterprises, as well as on surveys of relevant stakeholders, *Social Enterprise in Emerging Market Countries* provides a clear picture of where social enterprises are and where they need to go, and identifies key players in the social enterprise field and how they can take the bold steps needed to facilitate the growth and impact of these models. Etchart and Comolli focus on NESsT's research in Latin America.

and Central Europe the two regions where it has operated for over 15 years particularly in Argentina Brazil Chile Ecuador and Peru with some cases from other countries in Latin America For the purpose of illustrating important models and innovative programs and policies this book also highlights cases and experiences from Central Europe

Leading and Managing a Social Enterprise in Health and Social Care Charles Oham, Don Macdonald, 2016-09-20

Leading and Managing a Social Enterprise in Health and Social Care Theory and Practice is the first of its kind to focus on the health and social care sector of social entrepreneurship Social enterprise in health and social care is an important and expanding area due to various environmental influences such as an ageing population and the economic pressures facing the sector The book meets an increasing demand for resources for students and practitioners Although written for the health and social care sector the concepts can be applied to other areas of social enterprise practice This book is designed to provide the skills knowledge and understanding of the practice and development of social enterprises in general and in health and social care in greater detail The learning outcomes for the textbook are to

- 1 Review and examine the practice and values of managers in social enterprises both generally and in health and social care
- 2 Analyse the historical and contemporary concepts and drivers that underpin social enterprise practice both generally and in health and social care
- 3 Critically evaluate a series of different case studies in the light of theories and practice of social enterprise activity
- 4 Provide understanding of the process and content of designing and delivering a business plan and income generation strategies for social enterprise initiatives both generally and in health and social care
- 5 Demonstrate how to develop and implement innovative and sustainable business practices to ensure the longevity of social enterprises including marketing and procurement in the process showing opportunities for setting up and sustaining a social enterprise in different fields
- 6 Provide examples of good practice in staff and human resources management

The nine authors are heavily involved in developing and delivering training and courses on enterprise and social enterprise in a range of Universities and institutions including the University of Greenwich University of Northampton Ravensbourne College University of Helsinki and School for Social Entrepreneurs as well as through consultancies such as Lifeworld The authors Associate Professor Chris Durkin Dr Kemal Ahson Malcolm Hayday CBE Catherine Pestano Paul Sternberg Shingirirai Duke and Bukky Omopariola also draw on decades of practical and successful management experience in setting up and sustaining social enterprises charities and other voluntarily and supporting organisations both nationally and internationally including NHS British Council Charity Bank St Mungo's Church Urban Fund et al Thus they can provide a wealth of practical knowledge in enterprise start ups management of social enterprises social innovation in addressing a social need social marketing for social enterprises social entrepreneurship in the NHS managing a wide range of service delivery including business incubation vocational training employment preparation health adult social care and community development business planning fundraising and financing procurement impact evaluation monitoring and evaluation staff and human resources management The purpose of this book is to encourage the start up and

consolidation of a variety of social enterprise initiatives both in general and in health and social care It describes and analyses creative approaches to solving problems and encouraging greater social innovation to overcome the challenges and issues in both health and social care management and social enterprise practice Numerous case studies along with relevant exercises are provided with both print and e book editions available The book has a strong emphasis on sustainability proactivity and innovation within a fast paced and changing world

Social Enterprise in Western Europe Jacques Defourny, Marthe Nyssens, 2021-04-12 In the last two decades the quest for a widely accepted definition of social enterprise has been a central issue in a great number of publications The main objective of the ICSEM Project on which this book is based was to show that the social enterprise field would benefit much more from linking conceptualisation efforts to the huge diversity of social enterprises than from an additional and ambitious attempt at providing an encompassing definition Starting from a hypothesis that could be termed the impossibility of a unified definition the ICSEM research strategy relied on bottom up approaches to capture the social enterprise phenomenon in its local and national contexts This strategy made it possible to take into account and give legitimacy to locally embedded approaches while simultaneously allowing for the identification of major social enterprise models to delineate the field on common grounds at the international level *Social Enterprise in Western Europe* the third volume in a series of four ICSEM based books on social enterprise worldwide will serve as a key reference and resource for teachers researchers students experts policy makers journalists and others who want to acquire a broad understanding of the social enterprise and social entrepreneurship phenomena as they emerge and develop in this region

Cases on Survival and Sustainability Strategies of Social Entrepreneurs Oham, Charles, 2022-02-11 Social enterprises often do business in a hostile business environment as they compete for market share with the private sector and address societal and governmental failures Strategy in social enterprises is concerned with the long term direction of the business and the implementation of short term objectives given their current operational challenges such as a lack of funding expertise skills knowledge etc *Cases on Survival and Sustainability Strategies of Social Entrepreneurs* focuses on how managers formulate a strategy to sustain the social enterprise venture and enable social entrepreneurs to understand and apply strategic management models whilst reviewing practical cases This book discusses effective strategies social enterprises can adopt to secure their long term future Covering topics such as adaptive leadership social innovation and sustainable development this book is ideal for social enterprise managers trustees of charities researchers academicians and students of social enterprises and management including business management

Managing and Measuring Social Enterprises Rob Paton, 2003-02-05 Its emphasis on performance measurement affords rare insights into some innovative techniques Moreover institutional and other theories are deployed to explore the reasons for innovation The book should be a prized resource for postgraduate students who seek a deeper understanding of social enterprise measurement and management practices It covers extremely and topical issues while the case studies offer

a perspective on the complexities of real social enterprises Prometheus Recent years have seen the voluntary and social enterprise sectors embark on a tentative love affair with performance measurement We should it seems be measuring monitoring and reporting our performance for a variety of reasons accountability continuous improvement and self motivation to name a few But has anyone stopped to consider the realities of implementing the range of tools on the market Author Rob Paton does just this Voluntary Sector Managing and Measuring Social Enterprises examines the question of what happens when performance improvement techniques originating in the private sector are applied to public and nonprofit organizations Managing and Measuring Social Enterprises looks critically at a range of performance measurements and improvement methods including Outcome measurement Using financial ratios for performance comparison Social audit Process benchmarking Externally accredited standards like Investors in People and ISO 9000 Diagnostic models and other tools from the quality movements Balanced scorecards Rob Paton offers a measured critique of the naive realism and rhetorical excesses of the performance management movement but also shows why many of its critics are unduly pessimistic Through a combination of theory and research the book provides practical guidance to the problem of performance management outside of the private sector This is an essential text for those interested in public and social enterprises particularly MBA and Masters students in public administration public management and non profit management

Social Enterprise in Anytown John Pearce, Alan Kay, 2003-01-01 Social enterprises are businesses run for a social or environmental purpose to deliver benefits to the community and not to generate profits for individuals or shareholders Good examples range from the Appin Community Cooperative in the Scottish highlands to Coin Street Community Builders in London

Influence of Public Policy on Small Social Enterprises: Emerging Research and Opportunities Maher, Chi, 2017-08-10 Social enterprises boost the economic landscape and benefit causes that are important to society in general Examining the role of public policy within these small initiatives will produce more effective methods for these two avenues to work together Influence of Public Policy on Small Social Enterprises Emerging Research and Opportunities is a pivotal scholarly resource that provides in depth discussion on how social enterprises are reshaping global economies Highlighting relevant topics that include legal funding government policies third sector enterprises and procurement procedures this reference publication is ideal for academicians students government officials business managers and researchers that are interested in staying current on the latest advances in the field of social enterprises

Social Enterprise and the Third Sector Jacques Defourny, Lars Hulgård, Victor Pestoff, 2014-06-05 The concepts of social enterprise and social entrepreneurship are rapidly attracting increased attention in academic spheres and from policy makers as well as field workers who are setting up new initiatives or reshaping their organizations These concepts are perceived as defining innovative and dynamic responses to major global challenges in today's societies The debate about social enterprise is now world wide with lively exchanges between American and European scholars However the research and landscapes still differ

significantly in different regions and diversity also exists within specific regions such as Europe This book presents the most comprehensive set of contributions reflecting the European wide debate but with frequent connections to developments in other parts of the world This book is a result of work carried out by members of the EMES International Research Network which is a pioneer in this field Social Enterprise and the Third Sector will appeal to all researchers who focus on the third sector social economy and social enterprise to MBA and postgraduate students as well as to intellectual social enterprise leaders and practitioners It will soon become a key reference for all those who want to explore the full richness of these concepts and follow this important academic debate

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