# 15+ Lessons to Succeed on YouTube in 2022

ALI ABDAAL 3 SACHIN RAMJE

# VouTube

### Doing YouTube is hard

It's not easy money. You just need to be patient and ride the wave.



### Compounding is Queen

Focus on creating more videos and 1% improvements every time. Your efforts will compound.



People will sit through crappy video quality, but nobody will listen to bad audio.



### Learn to edit

Even as a beginner, it's great to learn basic video editing.



HHERes

### Learn to tell stories

Storytelling is super important.



#### Titles matter

Video titles will make or break your video. No titles, no video.



### Test, test, test

A/B testing titles and thumbnails can really impact a video's performance.



### Hooks are key

If your hook is bad, viewers will leave. Titles + thumbnails earn the click, but you've got to keep people watching.



#### Don't chase views

Chase value for your audience. Keep creating valuable content.



# Concentrate on inputs

Just get one video out per week when you're starting off. Consistency is key.



# Create, create, create

Consistency is King. Focus on getting better, not bigger. Growth comes over time.



# Gear doesn't matter

Getting your first video out is way more important than fancy quality.



### Block out the haters

What other people think of you is none of your business. Have fun, that's all matters.



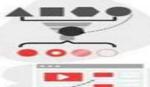
### Outsource editing fast

Editing is a huge time sink. Focus on creating.



# Niche down to blow up

Don't try to be everything to everyone.



### Thumbnails matter more

Thumbnails >> Titles. Your video won't get watched if nobody clicks on it.



### Leverage your content

Repurpose your original content into blog posts. newsletters, video clips and social media posts.



### Understand your analytics

Look into the data of what's working and what isn't.



### Batch record

Recording multiple videos in one go can save you lots of time and will reduce friction.



### Start a newsletter

After creating content in public, move your audience to platforms you own.



# **Ultimate Guide YouTube Review**

**Nicky Brookes** 

### **Ultimate Guide YouTube Review:**

The Ultimate Guide to YouTube Success Nicky Brookes, The Ultimate Guide to YouTube Success Gain More Subscribers and Achieve Your Goals Unlock the secrets to YouTube triumph with The Ultimate Guide to YouTube Success Gain More Subscribers and Achieve Your Goals This comprehensive book is your roadmap to conquering the digital landscape providing expert insights proven strategies and actionable tips to skyrocket your subscriber count Whether you re a budding content creator or a seasoned YouTuber discover the tools and techniques to amplify your channel engage your audience and achieve your ultimate goals From optimizing your content for search algorithms to fostering community engagement this guide is your go to resource for mastering the art of YouTube success Elevate your online presence build a thriving subscriber base and realize your YouTube dreams with this must have manual Influencers' Youtube Secrets -The Ultimate Guide Book Irina Bristow, 2022-12-25 Who Else Wants To Learn The Secrets Of Youtube Vlogging In this book she will walk you through how to set up the channel optimize it for search engines and go from zero to a lot of subscribers in no time Ms Bristow will show you what you need to do to make a living with Vlogging This book is an in depth and technical roadmap to build your channel how to make great content the hardware and sofware to use and how to promote your videos and channel video SEO and how to maximize your subscribers and views on the content you make This book will teach you everything you need to know about the world of Youtube Vlogging Specifically in this book you will learn about Success Tips Recommendations For Vlog Success Tools And Softwares Monetization Use The Right Tags For Your Video Create A Keyword Rich Description Create A Meaningful Title Around The Main Keyword Video Optimization Is Not Hard Test How Well Your Videos Are Received Create A Storyboard Create A Script Plan The Content Create An Appealing And Unique Brand What About Equipment What Are Other Vloggers Doing In This Area Identify And Understand Your Audience Decide Which Vlogging Style You Prefer Top Niches What Skills Do You Need And much more Order this today

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Ultimate Guide YouTube Review: Bestsellers in 2023 The year 2023 has witnessed a remarkable surge in literary brilliance, with numerous compelling novels captivating the hearts of readers worldwide. Lets delve into the realm of popular books, exploring the engaging narratives that have charmed audiences this year. Ultimate Guide YouTube Review: Colleen Hoovers "It Ends with Us" This poignant tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover expertly weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can succeed. Uncover the Best: Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This spellbinding historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids captivating storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic: Delia Owens "Where the Crawdads Sing" This mesmerizing coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens weaves a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These top-selling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of compelling stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a guiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a brilliant and suspenseful novel that will keep you wondering until the very end. The novel is a warning tale about the dangers of obsession and the power of evil.

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