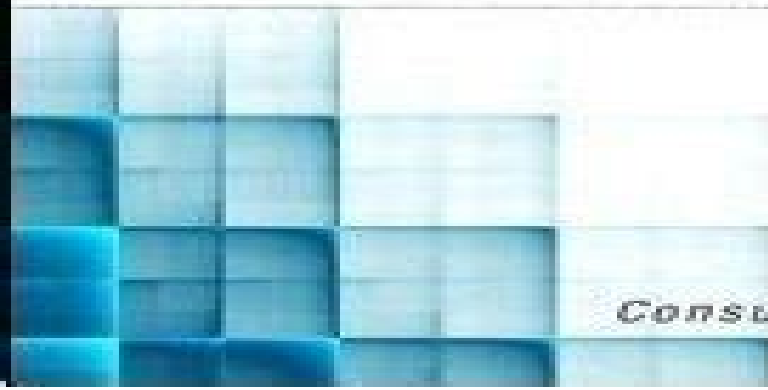


THE SUPPLY CHAIN MANAGEMENT CASEBOOK

**COMPREHENSIVE COVERAGE AND
BEST PRACTICES IN SCM**

CHUCK MUNSON

PROFESSOR OF OPERATIONS MANAGEMENT,
WASHINGTON STATE UNIVERSITY



Consulting Editor, PARRY RENDR, Ph.d.

Solutions Manual

Supply Chain Management Casebook Instructors Manual

Liyong Dong



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gained from years of experience in practising knowledge management Most of the cases have been updated for the second edition New cases have been added The Knowledge Management Case Book provides a comprehensive account of how organisational knowledge assets can be managed effectively Specific emphasis is given to the development of generic lessons that can be learned from Siemens experience The book also offers a roadmap to building a mature knowledge enterprise thereby enhancing our understanding of the steps that need to be taken in order to sustain competitive dominance in the knowledge economy Presenting applications from very different areas this practice orientated book is really outstanding in the broad field of KM literature Perhaps the most revealing and interesting part of the cases in this book is not the analysis of the various knowledge management tools and processes but the description of their development of how they come about of how commitment was gained of how implementation was led Yves Doz The Timken Chaired Professor of Global Technology and Innovation at INSEAD Fontainebleau This case book brings insights how our most valuable resource makes those tools happen I found this book exciting reading because it is to my knowledge the only book where a single company with a wide variety of knowledge management approaches accumulates years of experiences and lessons learned Edited by two of the leading thinkers in the field of knowledge management this book will show the way you practise knowledge management in your company Heinz Fischer Global Head of HR Deutsche Bank AG This book is a rare and valuable description of a single company s knowledge management journey Siemens has made impressive advances in becoming a knowledge driven firm and this volume details many of its directions and waystations Laurence Prusak Executive Director IBM Institute for Knowledge Management Though there are many books on Knowledge Management this is a unique one on a sense that it provides practical application of KM rather than the jargon Sushil Modi Foundation Chair Professor and Group Chair Department of Management Studies Indian Institute of Technology New Delhi *Distribution Data Guide* ,1954

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